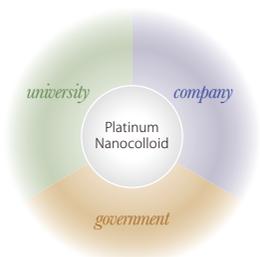


No perfume, coloring, and preservative materials used.



## Platinum Nanocolloid's *Pl* Antioxidant Power

BiEST Platinum Series is an ultimate anti-aging cosmetic which focusing on active oxygen and skin problems. Platinum Nanocolloid can reduce active oxygen which causes skin aging for 26 hours non-stop. Furthermore, Japanese Ministry of Health, Labour, and Welfare has approved its usage as food additive which means that this material is extremely safe. By using Platinum Nanocolloid in every products, BiEST Platinum Series does not need any preservative substance. Not only protecting skin gently, it also leads to brighter natural skin.



“Platinum Nanocolloid”  
is a technology  
invented from a join research  
between Tokyo University  
and Industrial company

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# *Pl*

## To a stronger, shinier skin.

Creating the skin of  
the future with platinum.

**BiEST**  
COSMETICS Co., LTD

# Platinum protect Your Skin for 26 hours—

## Make off

## Face wash

## Lotion

## Essence

## Cream



**Pt. Cleansing**  
190g



[Ingredients]  
Platinum Nanocolloid, Tourmaline  
Arnica Flower Extract, Botan Extract  
Panax Ginseng Roots Extract  
Marjoram Leaves Extract

Tourmaline which has negative ion can adsorb the dirt which have positive ion and clean your face until the deepest part of your pores. Moreover, it can preserve your skin to be always soft and smooth.



**Pt. Soap**      **Pt. Wash**  
100g                      150mL



[Ingredients]  
Tourmaline  
Squalane  
Hydrolyzed Collagen  
Hyaluronic Acid

Fine and soft minus-electron bubbles penetrate into every corner of the skin and deep inside the pores, firmly adsorb sebum and makeup stains, and wash away neatly.



[Ingredients]  
Platinum Nanocolloid, Tourmaline  
Placenta, Saccharomyces  
Hydrolyzed Collagen  
Hydrolyzed Hyaluronic Acid

Gentle, thick foam that does not hurt the skin, and not only removes it, but also uses a wealth of beauty ingredients to wash it off.



**Pt. Water**  
150mL



[Ingredients]  
Platinum Nanocolloid  
Fullerene  
Negative Ion Reducing Water  
 $\alpha$  Lipoic Acid

Negative Ion Reducing Water as a base, combined to Platinum Nanocolloid,  $\alpha$ -Lipoic Acid, Fullerene, and other substances, can moisturize skin and make it resilient.



**Pt. Essence**  
60mL



[Ingredients]  
Platinum Nanocolloid  
Yuzu Ceramide, Hyaloorigo  
Apresierre, Allantoin  
Glycyrrhizic acid

Using "Mizugel" which gets so many attentions from medical industry as base, and by combining it with Yuzu Ceramide, Hyaloorigo, and Apresierre, skin's regeneration power can be boosted up.



**Pt. Moist**  
30g



[Ingredients]  
Platinum nano colloid, 5 peptides  
Swallow's nest extract,  
fulvic acid extract  
Collagen, hyaluronic acid

To activate skin cells, aged fulvic acid extract and peptide are added for more firmness than ever before. It is an ally that has plenty of beauty ingredients and is resistant to skin problems.

### < How to use >



Push 1~2 times on your palm and apply it on your entire face. After make-up dirt has lifted up, rinse with water or lukewarm water.



Use net to produce foam, apply it on your face and leave it for 20~30 seconds. Do a light massage, then, rinse.



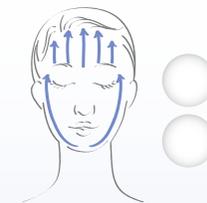
Take two or three pushes in the palm of your hand and leave on your face for 20-30 seconds. Then gently massage and rinse off.



After washing face, spray it 2~3 times and let it fit in thoroughly and evenly into your face. Lightly press it into skin.



Take two or three pushes the essence on your palm and apply it on your entire face.



Take 2 grains of cream, each about a pearl size, and apply it on your entire face. Apply it from bottom to top.